

Competition Summit pushes boundaries of Antitrust and Merger debate in Brussels

Latest trends in enforcement, record fines, vertical restraints and industry challenges are among key focuses for 100 speakers, 300 delegates.

- 2009 sees fines continue their skyrocketing ascent with Intel, E.On / GDF-Suez, etc, despite crisis.
- What is under way for Internet, high tech, finance, energy, pharmaceuticals, automotive, transports?
- Two European Commissioners and 50 industry leaders will comment on these trends.
- **Venue:** Radisson Blu Royal hotel, Rue du Fossé-aux-Loups 47, Brussels, Belgium.
- **Agenda:** Thursday and Friday, 3 & 4 December, 2009.

Brussels, November 27 2009 – Neelie Kroes, European Commissioner for Competition and Meglena Kuneva, European Commissioner for Consumer Affairs are among keynote and plenary speakers at the Competition 2009 summit taking place on 3 & 4 December in Brussels.

Competition 2009 is the first of a series to be organised every year by Premier Cercle™, the team behind the pan-European Intellectual Property Summit.

This leading European congress will feature more than 25 plenary sessions and uniquely industry-focused workshops with speeches delivered by 100 high-level experts in front of 300 delegates.

The summit, at the Radisson Blu Royal hotel, will provide a comprehensive view of all major, recent and future trends in antitrust, cartels, dawn raids, private enforcement, merger control, vertical restraints, state aids and crisis-related policies, as well as cases at the halfway between Intellectual Property and Competition law.

→ Commissioner Neelie Kroes will assess five years of antitrust and merger policies and procedures, while Commissioner Meglena Kuneva will address the complexities of cross-border private consumer enforcement within the EU.

→ Three presidents of national competition authorities (UK, France and The Netherlands) will lead a debate on how multinational companies can address multiple regulatory frameworks and concurrent enforcement procedures in different jurisdictions. The discussion will be echoed by industry panels in workshops.

Competition 2009 will enter the backstage of inquiries and dawn raids with testimonials of Fluxys, Lafarge, and BT. Concurrences Review will yield exclusive results of a global international survey of defense lawyers about "Digital Evidence Searches in Competition Investigations". Additional details will be brought by the European Commission on their forensics IT practices.

How much should a breach of antitrust regulation cost? GDF Suez (France), Sasol (South Africa) and Schindler Management (Switzerland) will share their views on existing and better practices, based on their recent experiences.

Among other workshops, a panel featuring Google, SAP, CISAC representatives and the European Commission will tackle the challenges posed by new business models over competition on the Internet.

Case studies from multinational companies at Competition 2009 will include: Akzo Nobel, Anheuser-Busch Inbev, ArcelorMittal, Areva, AstraZeneca, Bank of Ireland, British Airways, BT Group, bwin Interactive Entertainment, Carglass, CDC, De Post-La Poste, EADS, EDF Electricité de France, Enel, Euroclear, Evonik Industries, Federal Mogul, Fluxys, GDF Suez, General Electric, Google, KBC Group, KPN, Lafarge, Michelin, Microsoft, Nestlé, Nokia, Nortel Networks, Novartis, Parmalat, Pfizer, Porsche, PPR Group, Qualcomm, RWE, SAP AG, Sasol, Schindler Management, SGL Carbon, Shell, Siemens, Sisvel, SNCF, Telefónica, Teva Pharmaceuticals, TNT Post...

The **Competition 2009** summit's programme is available at www.competition2009.com

Please contact:

For accreditations:

Thibaut Cressard
Competition 2009
Premier Cercle
T.: +32 (0)2 608 20 37
tc@premiercercle.com

Programme content and speakers:

François Morel
Competition 2009
Premier Cercle
T.: +33 (0)1 43 35 58 87 / M.: +33 (0) 6 12 92 28 30
fm@premiercercle.com