



IP Summit survey shows strong support for Community Patent

The 2008 IP Summit welcomes 10% more participants despite challenging economic conditions.

- 700 delegates and 150 speakers have shared insights and guidance on present and future IP policies.
- IP Women of The Year: Christine Lagarde, Margot Fröhlinger, Alison Brimelow, Pauline Newman.
- Exclusive report (attached): results of the delegates' surveys now available.

Brussels, 15 December 2008 – Industry has voiced strong support for the Community Patent, as well as the need to improve the system for SMBs, public education as a tool against counterfeiting, and - more surprisingly - for new classes of IP rights and "special" software / business methods patents.

Thanks to its innovative voting system, participants at the IP Summit 2008 could give their opinion on a variety of topics such as the Community Patent, IP litigation practices, and the fight against counterfeiting. The results of these surveys are now available in an exclusive report edited by Premier Cercle™ and attached to this email.

A total of 697 delegates attended the Summit of which around 50,7% were from corporations (IP and licensing officers, general and IP counsels), 8,8% institution officials, 27,1% law firms, and 13,3% providers of IP-related services.

The third pan-European Intellectual Property Summit was organised by Premier Cercle™, with the support of the European Commission, the World Intellectual Property Organization, and the Office for the Harmonization in the Internal Market. Keynote speakers included Christine Lagarde, Robert Verrue, Péter Balás, Margot Fröhlinger, Kunio Mikuriya, and Francis Gurry.

French Minister of Economics Christine Lagarde received the IP Woman of the Year trophy in recognition for her work concerning IP and initiatives in the fight against counterfeiting, within the framework of the EU Presidency.

Director of Knowledge Economy at the European Commission Margot Fröhlinger, EPO President Alison Brimelow, and US Court of Appeals for the Federal Circuit Judge Pauline Newman were voted IP Women of the Year by the audience in three main categories: IP Outsider (EU institutions), IP Insider (industry & offices), and IP Litigation Expert (attorneys & judges).

The following multinational companies, among others, attended the IP Summit 2008: ABB, Accenture, Air Liquide, Airbus, Alcatel-Lucent, Anheuser-Busch InBev, Astrazeneca, BAE Systems, Bayer, BP, CapGemini, Cisco Systems, Daimler, Danfoss, Danisco, Deloitte, Deutsche Bank, D'Ieteren, Dolby Laboratories, Dredging Intl., DSM, EADS, eBay, Ericsson, Evonik Degussa, Firmenich, Fortis, France Télécom, Ferring Pharma, Fresenius, Gemalto, Google, Grant Thornton, Honda Motor, Husqvarna, IBM, Imerys, Infineon, Intel, Inverness Medical, Lafarge, Lanxess, Lego, L'Oréal, LVMH, Karl Fazer, McDonald's, McKinsey, Microsoft, Morgan Stanley, NEC Europe, Nestlé, Nike, Nokia, Novartis, Nucletron, NXP, Omega Pharma, Pernod Ricard, Pfizer, Philip Morris, Philips, PricewaterhouseCoopers, Procter & Gamble, Qimonda, Qualcomm, Research in Motion, Robert Bosch, Roquette Frères, SAP, SCA, Shell, Siemens, Smith & Nephew, Solvay, STMicroelectronics, Symantec, Synthon, Takeda Pharma, Tandberg, TDF, Telecom Italia, Thales, Thomson, TietoEnator, Total, UBS, Umicore, Unilever, UTStarCom.

For more information: www.ipsummit.info

If you would like any additional information about the IP Summit 2008, please contact:

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